



STAKEHOLDER ENGAGEMENT SERVICES

SOCIAL MARKET RESEARCH

is an accredited ISO20252 market research agency providing research, evaluation and stakeholder engagement services to public and private sector organisations throughout the UK.



Combining or professional research expertise, with our experience across a range of sectors, Social Market Research can provide you with innovative solutions to allow you to engage more effectively with your stakeholders.



We offer **a cost effective service** for organisations who seek to maximise stakeholder engagement in a variety of areas including:

Stakeholder strategy development;
Campaigns;
Stakeholder surveys;
In-depth interviews;

Focus groups;
Digital research;
Research training;
Stakeholder events;
Social media outreach.



WORKING COLLABORATIVELY WITH YOU



We can profile and map stakeholders, determine engagement levels and methods, identify boundaries of disclosure and draft your engagement plan;



We can mobilise resources, build capacity and identify and prepare for your engagement;



We can invite stakeholders to engage, document your engagement and its outputs, develop a tailored action plan and communicate your outputs;



We can monitor and evaluate your engagement, follow up on the action plan and report on your engagement.

Using this strategy we ignite a **meaningful and genuine conversation** between your organisation and its stakeholders.

OUR CLIENTS





GET IN TOUCH!

For more information on how SMR's Stakeholder Engagement Service can help and support your organisation, please feel free to get in touch for an informal and no obligation chat.

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